



# ATHENE

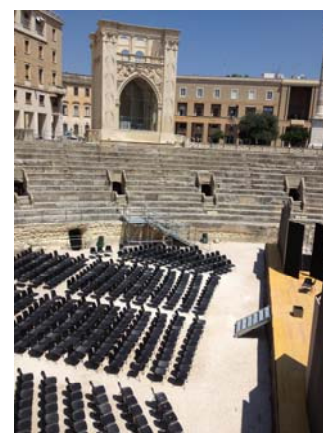
## Newsletter No.3

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## Meeting in Pula (Croatia)

*Partners value ATHENE Festival's celebration in three locations during this summer*

After the meeting in Lecce (Italy) in March 2014, the **third and last face to face project partner meeting** was held in **Pula, Croatia**, on 5 and 6 November 2014, hosted by the Archaeological Museum of Istria.

Beside the **discussion of the partnership** about the results of ATHENE Festival celebration and next tasks to be realised, partners had the opportunity to discover the wide cultural heritage during a **study visit** through the city.



The main conclusions of the meeting as well as the different steps of ATHENE project are presented in the following pages.

### What is a ATHENE? Short reminder



**ATHENE** is a Culture Programme project which group together 4 European partners to work on cultural matters. The overall objective of the Culture Programme is **to enhance the cultural area shared by Europeans**, which is based on a common cultural heritage, through the development of cooperation activities among cultural operators from different countries.

With the support of the Culture Programme of the European Union.

For more information, see the project website:  
<http://atheneproject.com>

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## ATHENE Transnational Meeting in Pula on 5—6 November 2014

Representatives from the partners of ATHENE attended during 1,5 days to Pula, in Croatia, to continue working in ATHENE activities organization.

This time, they were hosted by the Croatian partner, the Archaeological Museum of Istria.

In addition to the presentations of the partners about the results of the Festival and parallel cultural activities in each city and of the discussions about the organisation of the last technical activities of the project, the partners made a study tour to the cultural heritage of the city of Pula.

The project started on May 2013 and it will finish on April 2015.



### STUDY VISIT. Pula's cultural heritage

ATHENE partners took part in the study visit to Pula's cultural heritage by the hand of Mr. Darko Komso, director of the partner entity in Croatia, Archaeological Museum of Istria.

European representatives had the opportunity to know more about the ancient culture in the Croatian city of Pula.



On these grounds, partners visited mainly the works of reconstruction in the new Archaeological Museum of Istria as well as the theatre and amphitheatre in the city.

Specially, partners were impressed about the well maintained structure of the amphitheatre. It is located approximately 200 meters to the northeast outside of the city walls of Pula, in accordance with the Roman land division grid.

It is believed that construction works began already during the period of Augustus (27 BC – 14 AD) and It is estimated that it could receive approximately 23.000 spectators.



### Good practices Exchange Workshop

According to ATHENE main objectives, ATHENE's partners organized during the second day of the meeting in Croatia, the **good practices exchange workshop about theatres' management in partner countries.**



The aim of this activity was to enhance the cultural management skills of partners, based upon a mutual learning approach of sharing partners' successful practices.

Workshop's program was prepared including the presentation an exchange of local good practices in both the field of cultural management of theatres and successful business models looking for their utmost economic valorisation and cultural offer dissemination.

Speakers during this good practices exchange workshop were representatives of different partners countries:

- Mr. Ignacio Javier Miguel Gallo. Burgos Town Hall (Spain).
- Mr. Darko Komso. Archaeological Museum of Istria (Croatia)
- Mr. Giovanni Picante. Municipality of Lecce (Italy)

# ATHENE SUMMER Festival in Burgos (Spain), Lecce (Italy) and Pula (Croatia)

The concept of this ambitious cultural activity organization has been to contribute to intercultural dialogue and cultural cooperation among participant entities through the revitalization and valorisation of their Mediterranean Ancient Theatres.

It was based in the definition and implementation of a joint international Festival in three different disciplines: classical music, dance and folk music.

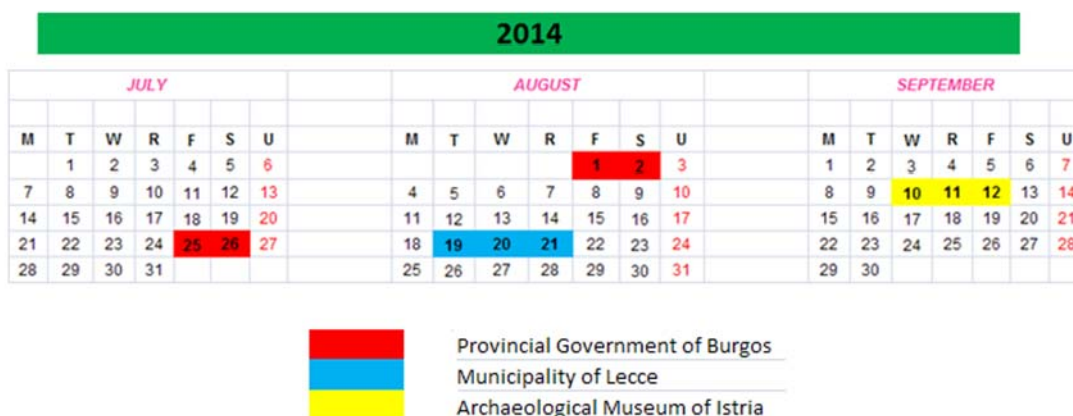
ATHENE Festival has been conceived and programmed with two main goals among all partners:

- Mobility of cultural artists and products:** definition of a joint cultural programme which was performed in three different countries. It aimed to recover and valorise ancient cultural and legacy in the construction of the identity and values of the contemporary European citizenship and to promote intercultural dialogue making visible the shared roots, values and culture throughout the Mediterranean basis.

- Intercultural dialogue:** identification, characterization, selection and dissemination of artistic and cultural performances to promote intercultural dialogue among Mediterranean peoples through the programming of a joint artistic Festival.

ATHENE Festival Program was composed by a combination of international performances coming from the three partner countries.

In this part, Provincial Government of Burgos was in charge of the contract of the **dance company**, Archaeological Museum of Istria contracted the **traditional-folk music performance** and the partner from Italy was responsible of the **performance related with classical music**.



## PROVINCIAL GOVERNMENT OF BURGOS

Provincial Government of Burgos organized ATHENE Festival in the **ancient theatre of Clunia** in the municipality of Peñalba de Castro, 90 kilometres to the south of the province from the capital city.

Festival was celebrated during two consecutive weekends (**25<sup>th</sup> and 26<sup>th</sup> July**) and (**1<sup>st</sup> and 2<sup>nd</sup> August**).

Besides the three established performances (LAZURD Viaje a través del agua from Spanish Group **Senza Tempo**, Dall' Italia con amore from Italian company **Balletto del Sud** and the folk music concert from the Croatian companies **Mario Marusic and Veja Band**), Provincial Government contracted one more performance to open the Festival.

On these grounds, the famous Spanish actor named Rafael Álvarez "El Brujo" played the ancient Apuleyo's piece "Asno de Oro" the first day of the Festival with a big relevance in quality and audience numbers.





MUNICIPALITY OF LECCE

Thanks to this project, Municipality of Lecce has brought great value to its wide cultural heritage such as the amphitheatre and roman theatre, two beautiful examples of a city rich in history and culture.

ATHENE Festival was celebrated during **three consecutive days during mid August**.

Performances took place in the following order:

- Tuesday, 19<sup>th</sup> August. Lazurd, El viaje a través del agua (Senza Tempo Group).
- Wednesday, 20<sup>th</sup> August. Darío Marusic and Veja Band.
- Thursday, 21<sup>th</sup> August. Dall' Italia con amore (Francesco Libetta and Balletto del Sud).



ATHENE Festival in Croatia took place during mid September. During the celebration, partner entity had to change the Amphitheatre "Pula Arena" location for other theatre in the city of Pula because of the rain.

ATHENE Festival was celebrated during three consecutive days with the following calendar:

- Wednesday, 10<sup>th</sup> September. Lazurd, El viaje a través del agua (Senza Tempo Group).
- Thursday, 11<sup>th</sup> September. Dall' Italia con amore (Francesco Libetta and Balletto del Sud).
- Friday, 12<sup>th</sup> September. Darío Marusic and Veja Band.



Parallel Cultural Activities—ATHENE Festival

In order to make visible the intercultural dialogue perspective of the ATHENE Festival celebrated this summer and give continuity to cultural activities, all involved partners have programmed Parallel Cultural Events on each of three locations.

On these grounds, **Provincial Government of Burgos** in Spain organized a theatre training course in the municipality of Lerma during one weekend in the month of September. This course was run by the Irish expert, Denis Rafter and had 20 pupils interested in this field of activity. The weekend finished with a free performance for all audience.



**Archaeological Museum of Istria** programmed the day before the beginning of the Festival in Pula (Croatia), SPECTACVLA. ANTIQVA. This spectacle took place in Pula's amphitheatre where the "arena" is for a few hours the site for gladiators fights.

Parallel events in the **Municipality of Lecce** held during all the summer in the city. Cultural sector of the city administration planned a quality issue by focusing, in particular, on artists by enhancing at the same the wonderful artistic and cultural heritage using numerous prestigious venues.



## PROJECT PARTNERS

4 partners are involved in ATHENE project. In every newsletter, we will introduce one of them. In this third Newsletter, the Archaeological Museum of Istria (Croatia) is presented.

### Archaeological Museum of Istria, Croatia

#### Peninsula of Istria

The city of Pula belongs to Istria's peninsula which is the largest one in the Adriatic Sea. It's located at the head of the Adriatic between the Gulf of Trieste and the Bay of Kvarner.



It is shared by **three countries: Croatia, Slovenia, and Italy.**

#### Archaeological Museum of Istria

The **Archaeological Museum of Istria, besides of its cultural and educational offer, it's responsible for the design and implementation of key cultural activities on Pula city**, benefitting from the incomparable venue that some of the city's ancient ruins and remains provide.

The Archaeological Museum of Istria is nowadays organized as the Archaeological Department (consisting of the Prehistoric, Roman, Medieval and Modern Age Collections, with a Numismatic Collection and an Underwater Archaeology Collection in the founding stage), the Documentation Department, the Library Department, the Education Department and the Conservation-Restoration Department.



#### Archaeological Museum of Istria

**Contact person:** Darko Komso

**E-mail:** darko.komso@ami-pula.hr

## Imprint—ATHENE - Mediterranean Ancient Theatres Network

For more information on ATHENE, contact:

**Beatriz García**, Project Manager. Society for the Development of the Province of Burgos (SODEBUR).  
(E-mail: bgarcia@sodebur.es).

Edificio Consulado del Mar. Paseo del Espolón, 14  
09003 Burgos—SPAIN

### ATHENE partners

1.— PROVINCIAL GOVERNMENT OF BURGOS (SPAIN)



Diputación  
de Burgos

2.— SOCIETY FOR THE DEVELOPMENT OF THE PROVINCE OF BURGOS (SODEBUR) - SPAIN



3.— MUNICIPALITY OF LECCE (ITALY)



Città di Lecce



Mediterranean  
Ancient

Theatres Network  
ATHENE